

LOGOONLINE IS ENTERTAINMENT

LOGOONLINE DELIVERS ENTERTAINMENT ENTHUSIASTS.

With the leading sites serving the LGBT entertainment market; LOGOonline.com, NewNowNext.com, AfterEllen.com and AfterElton.com, along with countless entertainment based BLOGS and VLOGs, LOGOonline serves up daily entertainment content like no one else.

As an entertainment-based collection of sites; LOGOonline delivers the perfect contextual environment for our advertisers to engage with our entertainment hungry users at every turn. LOGOonline users are fascinated by all aspects of entertainment: Film, TV, Music and they consume entertainment in all forms online and at home in high-end entertainment systems.

ONLINE ACTIVITY

Movies Attended

HIGH INTEREST

Independent	835
Foreign	686
Science Fiction	421
Documentary	177
Horror	333
Romance	323
Drama	285
Romantic Comedy	287

Cultural Profile

AVID CULTURE VULTURES

Wine tasting/collecting	184
Gourmet Cooking	204
Photography	174
Air Travel Int'l	185
Any online travel purchase	166
Purchased Event Tix	317
Purchased	227

Source: @plan fall 08 Custom Research

YESTERDAY

LAST 30 DAYS

Listened/saved digital music	276	138
Listened to CD on computer	175	128
Download free video/music	286	185
Download video	313	190
Download music/podcast	542	476

Tech Proficient

PURCHASED

Video Game	319
Comp Software	466
Comp Hardware	199
High Speed Internet	673
OWN Smart Devices	
Any PDA	203
Smart Phone	237
Purchased PDA	215

Entertainment Advertising on LOGOonline works!

Are you with us?

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